

Preparedness Without Paranoia™

Preparing for the spectrum of continuously evolving threats in public and social environments does not have to be an intimidating or overwhelming task. The Kiernan Group Holdings (KGH) promotes *Preparedness Without Paranoia™*. KGH's *Preparedness Without Paranoia™* approach equips individuals with the confidence to **Prepare, Respond** and **Recover** to circumstances that are often multiple interrelated threats. The *Preparedness Without Paranoia™* program also instills the resilience to recover from the effects of an **incident**.

KGH's *Preparedness Without Paranoia™* approach fosters an educated, engaged and resilient public. Individuals are trained to have a heightened situational awareness to: a) understand today's multi-dimensional threat environment, b) recognize telltale signs of an evolving threat, c) empower people to take effective action, and d) understand how to recover and resume one's daily activities in an effective manner.

PREPARE

- **Establish a planning team:**
 - Engage internal stakeholders, external partners and first responders.
 - Plan for persons with disabilities
 - Prepare a medical emergency plan
 - Establish media/communications coordination liaison
- **Conduct a risk assessment:**
 - Identify risk, vulnerabilities and consequences
 - Consider current or past threats
 - Assess the likelihood of occurrence
- **Train your employees to:**
 - Understand that "*security is personal*"
 - Recognize an individual's pathway to violence
 - Develop a situational awareness of potential threats
 - Recognize the telltale signs of a pending violent attack
 - Maintain and post emergency contact protocols
 - Familiarize employees with warning, notification and communications systems
 - Identify evacuation procedures, designated reunification areas and considerations for persons with special needs
 - Evaluate the options: Run, Hide, Fight
 - Commit to maintaining a safe workplace environment - "See something, say something"
 - Understand law enforcement's tactical response needs
- **Evaluate threat scenarios from an organizational perspective:**
 - Insider Threat
 - Workplace Violence
 - Active Shooter
 - Terrorism
- **Develop an Emergency Response Plan (ERP):**
 - Evaluate existing plans and ensure coordination
 - Develop a threat reporting and management system
 - Establish emergency notification procedures
 - Identify evacuation routes and shelter locations

RESPOND	RECOVER
<ul style="list-style-type: none"> • Call 911 • Initiate the organization’s alert notification process • Decide to Run, Hide or Fight • Perform any duties and responsibilities as outlined in the Emergency Response Plan • Administer first aid when clear of imminent danger • Account for personnel at rally point • Execute the Media/Communications plan 	<ul style="list-style-type: none"> • Deploy peer support / recovery team / crisis communications team • Establish toll-free 800 number • Provide psychological first aid (PFA) to victims • Execute the continuity of operations plan (COOP) • Ensure availability of financial resources • Provide financial assistance to victims

IMMEDIATE PREPAREDNESS ACTIONS

- Evaluate immediate notification options
- Meet with local law enforcement and invite them to tour your facility
- Present the DHS, *Options for Consideration, Run – Hide – Fight*, video to staff and discuss the options
- Identify a staff member as a liaison for first responders
- Train staff to recognize the behaviors of a “pathway to violence” and how to report suspicious behaviors
- Prepare a “go-bag” for first responders
- Identify individuals with disabilities and special needs and assign “buddies”
- Identify an organizational spokesperson in the event of an emergency situation

WHO WE ARE

Kiernan Group Holdings (KGH) is uniquely qualified to position your organization for *Preparedness Without Paranoia™*.

- KGH is staffed by subject matters experts (SMEs) from law enforcement, military, homeland security and Intelligence communities.
- KGH maintains a worldwide repository of talented individuals who are recognized for their expertise in law enforcement and intelligence.
- KGH SMEs provide a practitioner-based context to complex issues!

“Experience Matters”

For additional information, please visit the KGH website or contact the Chief Protection Officer.

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