



**KIERNAN GROUP HOLDINGS INVITES YOU TO VIEW
WHAT'S POSSIBLE WITH A TECHNOLOGY DAY TO
INTRODUCE SOFTWARE FROM OUR NEW CLIENT -
EXPERT SYSTEM**

Expert System have made game changing strides in the use of Semantic technologies that resolve ambiguities in language to read and understand meaning, intent and context of information. The name of this interesting and new software is Cogito.

Cogito understands the meaning of words in context much the way that people do, only Cogito can read and process unstructured content at the speed of contemporary technology. Within Cogito is a map of the language, an ontology that contains millions of word definitions and related concepts with many more millions of relationships. This combined capability provides powerful automated disambiguation, classification, entity extraction, and metadata, enriching content making it useful and accessible.

Because Cogito can understand the meaning in context within unstructured text, your existing systems and analytics can be empowered by Cogito to deliver a complete picture. Keyword and statistics based technologies simply do not understand language, but Cogito does.

Cogito has been applied to the needs of government and business in areas as diverse as security and intelligence, automated self-service, social media, knowledge management, taxonomy management, linked content, compliance, and many more. When it comes to searching, we like to say searching is an activity; finding is a result. Cogito is software that reads.

Please RSVP to Gary Greco (gsgreco@kiernan.co) by May 8 for details. For more details on Expert System, visit their website: www.expertsystems.com



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